



## Partnership: Reducing Barriers to Participation

**DFC Academy** (a registered ORA/For-Profit organization) & **The Bradford Eagles Soccer Club** (a registered Non-For Profit community club) have created an Alliance/partnership known as **Union FC**. The sole purpose is to promote participation in soccer of all levels to reduce barriers to participation. Both Club and Academy are members of the Ontario Soccer Association and under the umbrella of the Canadian Soccer Association. BESC Club is governed by an elected Board of Directors and DFC Academy by Directors and an Advisory Committee. **Union FC** have taken the responsibility and role in which it will be governed by advisory group, a-making of both BESC and DFC members. This third party representatives will ensure neutrality and that both programs continue to provide more pathways and opportunities to the game of soccer, ensuring that every one of all levels can play and participate within the community. The plan is outlined strategic plan below:

### UNION FC 2020 Strategic Plan:

This unification has been developed to provide direction and structure for the Club as it moves forward with programs and services to meet the current and future needs of members. The roadmap provided by the Strategic Plan guides growth and development of all aspects of UNION FC for the next five years. The Plan is a living document that will evolve as UNION FC progresses, and as external influencers support or challenge the environment in which the Club functions.

The Strategic Foundation for 2019: Vision By 2025, will be recognized as a premiere community soccer club in Ontario between BESC and DFC.

### Values:

- Provide a FUN environment for all participants of ALL LEVELS
- Demonstrate RESPECT for all club members
- Act with INTEGRITY through decisions and services
- Ensure maximum effort through TEAMWORK
- Be INCLUSIVE in activities and programs
- Support EXCELLENCE in helping all participants achieve



### Mission Statement:

UNION FC (Alliance Group between DFC and BESC) will create positive community soccer experience and pathways for players of all ages and abilities.

Create a **partnership** between BSC and DFC to unite the soccer community, develop the most sought after development and competitive program within our district and surrounding regions, reduce (strive to eliminate) “soccer politics” and ignite a life-long passion for the game of soccer.

### About the Plan:

This strategic plan has been developed by a forum representing members of **Union FC**. It recognises that while there are and will always be individual needs within the Club there is the need to share common goals. It is these common goals that are documented. The plan then identifies 4 primary goals of Alliance



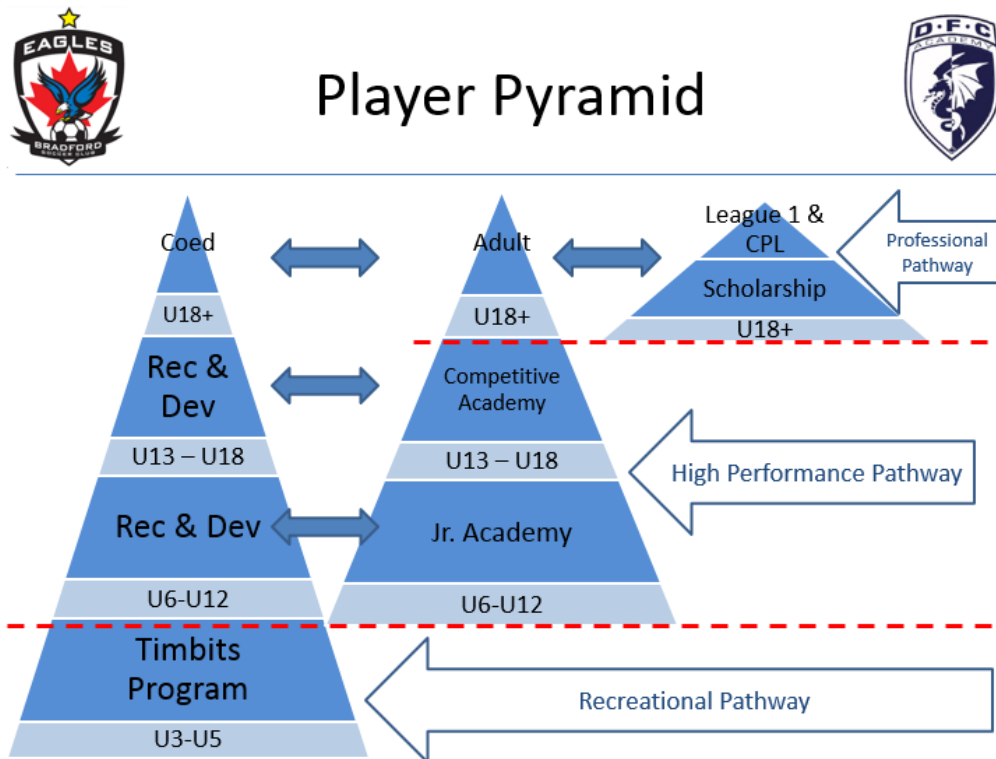
Group and what actions or operational objectives have to be achieved to attain these goals. This strategic document is then supported by a 5 year rolling plan that serves as a tool to achieve the clubs goals in the next 5 years (2020 – 2025).

An alliance group providing all of its members with fun, development, and a lifelong passion for the beautiful game.

**Objective**

- To maintain a long and rich tradition, dedicated to the promotion of life-long soccer for all.
- To provide a wide range of training opportunities for learning and development, skill building and leadership, both on and off the field.
- To demonstrate a commitment to high quality governance and infrastructure for a soccer community from our all members to those partners, municipal, regional or national.
- To be mindful of DFC Academy and BESC traditions that both inherit and the legacy that they create.

**Participation Outline (5-year Plane):**





Program Pyramid (5-year plan):



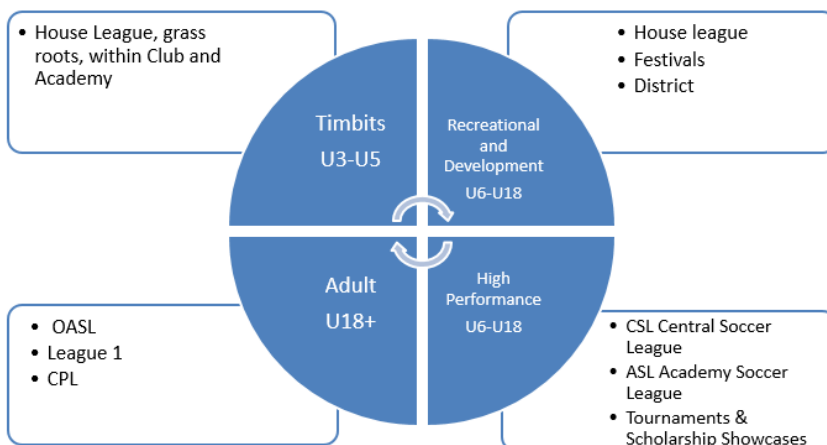
# Program Pyramid



Opportunities to Play (5-year plan):



# League Play





Key to Success (5-year plan):



## Keys to Success – Long Term Vision



- Future joint projects / community initiatives with the Dome and Town
  - Accessibility for Ontarians with Disability Act (AODA) camps
  - Tournaments in town
  - hosting Huronia and Academy soccer league festivals
  - University Showcases for Huronia District and surrounding regions
  - Coaching Symposiums for Huronia District and surrounding regions
  - Player Combine / Evaluations
  - Hosting OS coaching certification programs (be the conduit to the North)
  - Afterschool programs, PA day camps, summer camps,
  - Host parent education sessions, drills, rules, appreciation for the game
  - Host school board tournaments.
  - Introduce skills training sessions to membership

**Collective strengths and resources will enable additional program delivery**